

2009
PROGRAM OF WORK



445 E. Mulberry
Angleton, Texas 77515
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2009

Executive Committee

Janie Walthall, Chairman of the Board
Dan Swords, Chair-Elect
Tracie Copeland, Secretary / Treasurer
Jason Perez, Immediate Past-Chair
Dr. Manny Sanchez, Vice Chair
Lester Saathoff, Vice Chair
Derrick Dees, Vice Chair
Justin Gilbert, Vice Chair
Dr. Heath Burns, Vice Chair
Beth Journey, President & CEO

Board of Directors

Brandei Burridge
Ryan Cade
Jason Chavez
Jeannie Gustavsen
Mary Henson
Willie Howell
Donald "Dude" Payne
Tonya Visor

Staff

Beth Journey, President & CEO
Taressa Moon, Director of Operations



Program of Work

The work of achieving the goals outlined in this Program of Work begins with the 17 member Board of Directors. The Board sets policy, directs the affairs of the chamber and manages finances. The work to carry out the chamber's programs and projects is conducted by volunteers. A full time staff of three as well as three part-time people manage the day-to-day operations of the chamber office at 445 E. Mulberry.

Leadership Angleton, Business After Hours, Network Luncheons, State of the Community, Business Network and Leads Program, and other related workshops are just a few of the programs that provide avenues for businesses to network and grow. The programs join on-going projects in the fields of tourism, economic development, business retention and expansion, legislative affairs and education whose sole purpose is to maintain a vibrant community with a strong economic climate.

Membership in the chamber is open to any business or individual who is interested in improving the economy and making Angleton a better place to live. If you are not a member, consider joining the 600 members who believe the Greater Angleton Chamber of Commerce makes a difference in our community and works for a common goal to improve it.

Join the team that is working together to continually make the Angleton Area *"the community of choice for business and families"*.



GREATER ANGLETON CHAMBER OF COMMERCE 2009 Program of Work

MISSION STATEMENT:

Promoting the Greater Angleton Area as the community of choice for business and families.

AMBASSADORS

Andrea Demopulos, Co-Chairman
Susan Hansen, Co-Chairman
Brandei Burridge, Board Co-Liaison
Tonya Visor, Board Co-Liaison

OBJECTIVE:

To develop a strong membership base through recruitment of new members, maintain better communications between the Chamber, its members and the community, and ensure the implementation and success of the Chamber's programs.

GOALS:

- Recruit new members through year round solicitation.
- Ensure retention of members through personal calls and follow-up.
- Serve as the Chamber's public relations team by attending grand openings of new businesses, providing greeters and ushers at selected Chamber activities, and informing the members and community of Chamber activities and services.
- Organize a new member orientation and luncheon to acquaint new members with other members, and to promote the services of new member businesses.



GOVERNMENT AFFAIRS

Janie Walthall, Chairman

OBJECTIVE:

Explore opportunities to meet the needs of member businesses.

GOALS:

- Keep members informed of current legislative issues/ events with potential impact to local businesses
- Help create/promote a legislative platform for our Chamber.
- Conduct an informational “candidate college” for individuals interested in running for public office.
- Conduct a “Candidate Forum” featuring current candidates for public office.



COMMUNITY RELATIONS

Justin Gilbert and Ryan Cade, Co-Chairmen
Jason Perez and Brandei Burridge, Committee

OBJECTIVE:

Strengthen relationships with community, religious and civic organizations for a team approach focused on the betterment of the Greater Angleton Area.

GOALS:

- Raise public awareness of what chamber membership provides.
- Support local environmental efforts
- Build and/or maintain ongoing relationships with municipal and county governments, local school boards and all other community organizations.



NETWORKING

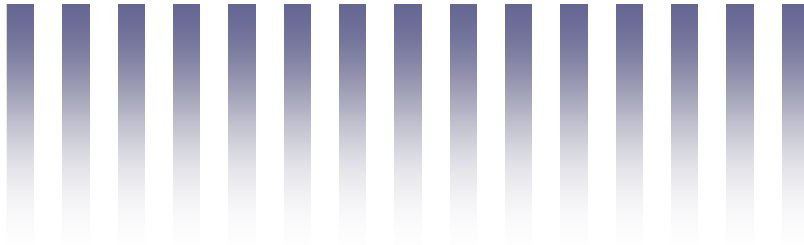
Dr. Manny Sanchez and Lester Saathoff, Co-Chairmen

OBJECTIVE:

To promote business through relationship building with fellow chamber members.

GOALS:

- Business Retention & Expansion Program
12@Twelve
Provide Feedback, Action Items & Progress
Business Network & Leads Program
- Network Luncheons, Business After Hours, Ribbon Cuttings, etc.
- Promote “member to member” business
- Leadership Angleton



PROMOTIONS & MARKETING

Derrick Dees, Chairman

OBJECTIVE:

Develop and distribute a brand promoting the Greater Angleton Area, the Chamber and businesses.

GOALS:

- Utilize brand on all media & publications
- Continue to grow/develop our “Shop Local” Program
- Explore a Mystery Shopper Program
- Make chamber membership essential for all businesses



“FUN” DRAISING & EVENTS

Dan Swords and Dude Payne, Co-Chairmen

OBJECTIVE:

To ensure the economic stability of your chamber to support the programs set for the membership and community while maintaining an atmosphere of fun for everyone.

GOALS:

- Annual Heritage Banquet
- Annual Golf Tournament
- Annual “Bays, Clays, & Fairways”
- “Fa La La Ladies’ Night”



Our Customer Pledge to Our Chamber Members

- You will get a friendly greeting when you contact the Chamber by phone or when you walk through our office door.
- When dealing with customers who have a complaint or inquiry about your business, and when referring customers to Chamber member businesses, the Chamber will follow a strict policy of integrity, confidentiality and fairness.
- The Chamber staff will respond in a speedy and appropriate manner to any requests you may have, using all resources available, and exhibit a professional knowledge of business issues which may affect Chamber members.
- The Chamber will work to provide the best possible services to benefit your business, whether it be through networking, meetings, publications, retail promotions, business seminars, festivals, trade shows, citywide celebrations and other projects or special events.
- The Chamber will strive to encourage your positive participation and support of Chamber programs, committees and events.
- At least once a year, a Chamber staff member, Board Member, or Ambassador will personally visit you in your place of business to gather your input and ensure that the Chamber is living up to your expectations.



DID WE CATCH YOUR INTEREST?

Every member of the Greater Angleton Chamber of Commerce has a voice that helps determine the direction, the policies, and the projects of the organization. Among the ways a member can do this is by becoming involved. Every member is invited and encouraged to take an active role in the chamber. Be active in the area that interests you by completing the form below and returning it to the chamber office. **We welcome your involvement!**

2009 CHAMBER

___Ambassadors* ___Networking
___Community Relations ___Government Affairs
___Promotions & Marketing ___"Fun"draising

*Ambassadors must meet certain criteria/activities for ongoing membership.

Area of Interest Preference Form

1st Choice: _____ 2nd Choice: _____

Name: _____

Company: _____

Position: _____

Mailing Address: _____

City: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

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